

McAfee 15 Minutes to a Secure Business

Daily security practices

Information security threats are becoming more complex and pervasive. New forms of malware, viruses, malicious spam, and phishing scams are developed every day, putting companies at risk of losing their sensitive data. These advanced threats leave IT professionals, particularly in small or mid-sized organizations, overwhelmed as they try to keep their business secure.

In the broad scope of an IT professional's responsibilities, security is just a small piece. In fact, research¹ shows that despite evolving threats, small and mid-sized businesses can only dedicate *one hour per week* to IT security. Particularly if multiple disparate security products are in place, managing company-wide security can be a daunting task.

McAfee helps keep these businesses protected with a *smart, simple, secure*, solution designed for small and medium-sized enterprise customers. McAfee® Total Protection for Secure Business provides comprehensive endpoint, email, web, and data security—all in a single, integrated suite. Best of all, the suite is available from one vendor at one price, making it affordable and easy to manage.

Total Protection in 15 Minutes Daily

McAfee understands that over-extended IT staff may struggle to keep up with daily or weekly security duties. That's why, to complement McAfee Total Protection for Secure Business, we have developed McAfee *15 Minutes to a Secure Business*. This unique approach to security management gives IT professionals a roadmap for ensuring a safe and secure IT environment, even with limited time.

The set of daily practices from McAfee helps IT staff manage their business efficiently by breaking down key responsibilities into manageable tasks totaling just 15 minutes per day. By outlining daily, weekly, and monthly actions, and including checks and balances, the action plan helps IT departments prioritize activities and stay on top of security management. Making it simpler for IT to execute critical steps in a small amount of time helps the organization improve its overall security posture.

These practices are based on deep expertise and understanding of small and medium-sized enterprise customer environments, key security risks, and McAfee products.

For instance, it is important to monitor prevalent threats including new multi-vector malware, or review web traffic to prevent users from unknowingly putting the company at risk. It also enables IT staff to efficiently monitor spam-borne attacks and set prevention policies, as well as to monitor policy compliance across security platforms with simple dashboard reviews.

One of the most devastating threats to businesses today is data theft. Whether the loss of information comes from within your organization or through the theft of equipment, such as laptops, the consequences can be severe and can have a far-reaching impact. Following quick and easy practices outlined on the *15 Minutes* calendar, lost or stolen laptops and devices can immediately be locked to secure the information they contain.

¹ Based on customer surveys, interviews, and focus groups conducted by McAfee.

Solution Brief McAfee 15 Minutes to a Secure Business

Scheduled, easy-to-follow daily practices might include some of the following but no more than three or four steps per day:

- Identify non-compliant systems
- Check for virus outbreaks
- Isolate and clean infected users
- Detect and remediate rogue systems
- Monitor malicious web sites
- Tune content filters
- Enforce disk encryption policy
- Lock lost or stolen devices
- Identify emerging threats
- Synchronize with Active Directory

Monday	Tuesday	Wednesday	Thursday	Friday
Identify non-compliant systems • Check for virus outbreaks • Isolate and clean infected users • Monitor malicious web sites • Tune content filters • Enforce disk encryption policy • Lock lost or stolen devices • Identify emerging threats • Synchronize with Active Directory	Identify non-compliant systems • Check for virus outbreaks • Isolate and clean infected users • Monitor malicious web sites • Tune content filters • Enforce disk encryption policy • Lock lost or stolen devices • Identify emerging threats • Synchronize with Active Directory	Identify non-compliant systems • Check for virus outbreaks • Isolate and clean infected users • Monitor malicious web sites • Tune content filters • Enforce disk encryption policy • Lock lost or stolen devices • Identify emerging threats • Synchronize with Active Directory	Identify non-compliant systems • Check for virus outbreaks • Isolate and clean infected users • Monitor malicious web sites • Tune content filters • Enforce disk encryption policy • Lock lost or stolen devices • Identify emerging threats • Synchronize with Active Directory	Identify non-compliant systems • Check for virus outbreaks • Isolate and clean infected users • Monitor malicious web sites • Tune content filters • Enforce disk encryption policy • Lock lost or stolen devices • Identify emerging threats • Synchronize with Active Directory

McAfee 15 Minutes to a Secure Business online calendar

Benefits to Your Business

McAfee *15 Minutes to a Secure Business* offers significant benefits to small and medium-sized enterprises that need uncompromising, yet easily managed security. It can help you:

- Improve overall security posture, even with limited IT resources
- Help stretched IT teams maximize the time to security
- Recognize and remediate outbreaks more quickly and easily
- Maintain web and email security policies more efficiently
- Establish repeatable best practices, simplifying the tactics of security management
- Protect sensitive data and ensure business continuity with proactive security
- Provide comprehensive protection against advanced threats with a single, integrated suite, including:
 - Email virus and spam protection
 - Desktop and server virus protection
 - Malware and spyware protection
 - Web security with McAfee SiteAdvisor® technology
 - Host intrusion prevention and desktop firewall
 - Rogue systems detection
 - Data protection for endpoint devices

Simple Daily Practices to Total Protection

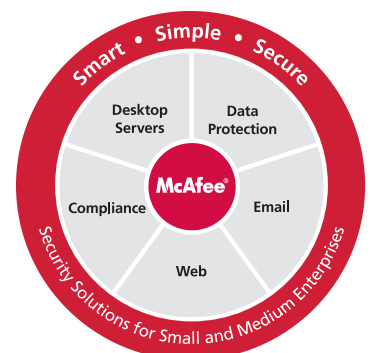
McAfee simplifies total protection with a convenient, easy-to-use online calendar that guides you through daily, weekly, and monthly security practices that take only 15 minutes a day to complete². Once registered, you can use the online 15 Minutes to Secure Business calendar to streamline critical security duties and devote more time to other important issues, such as improving IT efficiency and productivity in your organization.

Get Started Now

McAfee Total Protection for Secure Business provides intelligent protection across critical areas of the network, in a suite that is just right for small and medium-sized enterprises. And with McAfee's set of best practices, all you need is 15 minutes a day to provide uncompromising security, without taxing your limited resources.

To register, visit www.mcafee.com/15minutesaday.

To find out more about McAfee's smart, simple, secure solutions for small and medium-sized businesses, visit www.mcafee.com/us/medium/index.html.



² These are suggested best practices and do not guarantee 100 percent protection against security risks.

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